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TECHNOLOGY | AUGUST 29, 2010

By YUKARI IWATANI KANE And SHIRA OVIDE



Getty Images

Apple CEO Steve Jobs announces a new touch screen version of the iPod Nano.

Apple

Steve Jobs

**Editors' Deep Dive: Chip Makers Advance Mobile Displays**

ELECTRONIC ENGINEERING TIMES  
**FREE** Portable Devices Create New Demand for Chips, Networks

ELECTRONICS WEEKLY  
New Chipsets Ready for Smaller Devices

ECN  
New Advances in Touch Screen Technologies

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Reuters

The new iPod Nano was among the products presented.

CBS

General Electric

Time Warner

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- **Digits Recap:** Announcement on Apple TV, iPods
- **How Steve Jobs Made Geek Culture Cool**



WSJ.com

News Corp.

Walt Disney

Apple CEO Steve Jobs unveiled a new Apple TV device

that can deliver 99-cent rentals of TV shows over the Internet. He also updated the line of iPod media players.



Steve Jobs discusses new content options for Apple TV including Netflix streaming and \$.99 TV rentals.



Apple CEO Steve Jobs previews the iOS 4.2 software.

—Ian Sherr and Sam Schechner contributed to this article.

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